



*"Boost your bottom line"*

**CARAMEL ADVISORS LLC**  
Outsourced Accounting Services

# THE COMPANY



Caramel Advisors is a proficient team of accountants and business consultants, offering a comprehensive range of services to various businesses and organizations.

We recognize the difficulties that businesses encounter in today's rapidly evolving economy. Thus, we collaborate closely with our clients to deliver tailored solutions that cater to their distinctive needs and objectives.

Our team is devoted to providing individualized service and fostering lasting relationships with our clients. We invest ample time to comprehend your business and objectives so that we can formulate customized solutions that align with your requirements.

We pride ourselves on our meticulous attention to detail, unwavering commitment to excellence, and a genuine desire to help our clients prosper. We firmly believe that our success is linked to the success of our clients, and our goal is to assist businesses in achieving their full potential.

# WHAT SETS US APART

## US ENTITY STRUCTURE

- ▶ US entity offering domestic contracts & invoices to clients
- ▶ Services provided by our India-based Chartered Accountancy firm that has proven track record for over a decade
- ▶ Over 85 highly qualified resources (mostly Chartered Accountants) at the firm with an exceptionally low attrition rate

## STRENGTHS

- ▶ Proficiency in all leading accounting software platforms in the marketplace
- ▶ SOC2 - Type-II, ISO:9001 and ISO:27001 Certified
- ▶ Systems and processes in place to assure data integrity and confidentiality for all clients

## ACCOMPLISHMENTS

- ▶ Smooth and successful Software migrations
- ▶ Helped startup from \$0 to over \$50M in revenues
- ▶ Cleared External Audits with no adjustments
- ▶ Cash to accrual/GAAP transitions
- ▶ Created accounting practices manual

# SERVICES - BOOKKEEPING & ACCOUNTING

Our bookkeeping services are designed to provide businesses with accurate and timely financial management, allowing them to concentrate on their primary operations while we take care of their accounting requirements. Our team of skilled professionals possesses the necessary expertise and knowledge to assist you in managing your finances in the most efficient manner possible.

## OUR SERVICE OFFERINGS CONSIST OF



Purchases



Sales and  
Revenue



Expenses



Cash & bank  
transactions



Journal  
entries



Reconciliations



Month end  
closure



Management  
reports

Accounting and business consulting firms offer specialized services known as Client Accounting & Advisory Services to assist their clients in enhancing their accounting processes, simplifying their financial operations, and accomplishing their objectives.

The principal objective of CAAS is to provide professional guidance and assistance to clients who lack the resources or proficiency to handle their accounting and financial operations internally. This service is usually tailored to meet each client's distinct requirements & can encompass an array of services, including:



Accounting  
Advisory



Management  
Accounting



Financial  
Reporting



Compliance  
Review



Audit  
Readiness



Cashflow  
Management

# SERVICES - AUDIT SUPPORT

Our company provides essential support to Auditors (CPA firms) by functioning as an integral part of their audit team, thereby assisting them in working with their clients. Furthermore, we offer assistance to auditees (business owners) by managing intricate audit procedures and interacting with the auditors to ensure that audits are completed within the specified time frame.

## FOR AUDITORS

- ▶ Audit requirements
- ▶ Prepare workpapers and documents
- ▶ Discuss audit observations
- ▶ Prepare Financial Statements
- ▶ Prepare audit report

## FOR AUDITEES

- ▶ Internal review of books
- ▶ Meet auditors' requirements
- ▶ Discuss/respond audit observations
- ▶ Prepare Financial Statements
- ▶ Close books with audit adjustments

# SERVICES - TAX FILINGS

Our tax team possesses vast experience in handling a wide spectrum of tax issues and provides all-encompassing tax services to assist individuals, businesses, and nonprofit organizations, regardless of their size. We can assist in preparing various tax returns, which include:

**Individual Return**  
(1040)

**Fiduciary Returns**  
(1041)

**Non-Profit Organization**  
(990)

**Partnership**  
(1065)

**C - Corp. & S - Corp.**  
(1120 and 1120S)

**Year-End Reporting**  
Preparation (1099s)

# SERVICES - FRACTIONAL CFO

Our company can offer the financial and accounting expertise required to help you refocus on growing your business. We collaborate with Owners and CEOs to help them significantly enhance the value of their enterprise. Additionally, we provide experienced, high-quality CFOs to companies on a fractional (part-time) or interim basis. Our services encompass:



Budgeting  
Models



Planning  
Models



Forecasting



Monthly  
Reporting



Pricing  
Analytics



Due  
Diligence



Data  
Management



KPIs



# SERVICES - FINANCIAL PLANNING & ANALYSIS



Financial Planning and Analysis (FP&A) serves as a crucial tool in obtaining quick and accurate interpretations of financial data derived from essential business systems. It furnishes sound analysis that enables high-growth companies to recognize and execute suitable strategic actions. Our seasoned consultants can assist in:

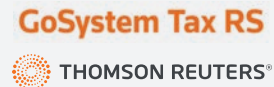
- ▶ Increase profits and cash from your existing business.
- ▶ Provide forecasts for the next 12-36 months to give you visibility into your performance.
- ▶ Show you where potential potholes are; and help you to avoid them.
- ▶ Raise cash, get financing, & negotiate loans.
- ▶ Provide KPIs / metrics that will identify opportunities and issues, involve your leadership team, and hold them accountable to making your vision a reality. (CEO / Executive dashboards)
- ▶ Build infrastructure to make it easier to run your business.

# SOFTWARE WE USE

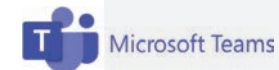
## ACCOUNTING SOFTWARE



## TAX SOFTWARE



## PRODUCTIVITY SOFTWARE



...and many more

# ACCREDITATIONS



The Institute of Chartered Accountants of India  
(Set up by an Act of Parliament)



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# OUR TEAM



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# OUR TEAM



# Thank you



Questions can be directed to [info@carameladvisors.com](mailto:info@carameladvisors.com)

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